



LAKESHORE NATURAL RESOURCE PARTNERSHIP
LNRP

LAKESHORE NATURAL RESOURCE PARTNERSHIP
IMPACT REPORT
JULY 1, 2018 TO JUNE 30, 2020





LOOKING BACK...

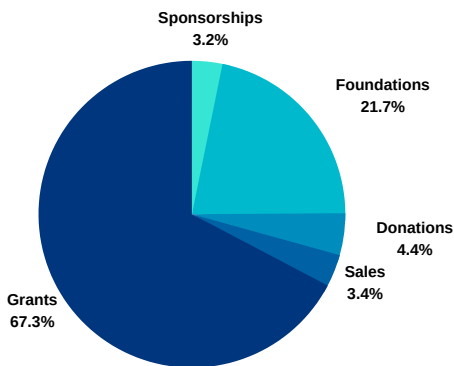
Jim Kettler, past Executive Director and current Director of Projects

I came to LNRP on the heels of ten years with the International Honors Program – a suite of study abroad programs that were both thematic and comparative. One of the areas of focus was examining how a decision in Washington D.C. impacts someone like a spice farmer in Zanzibar or a rice farmer in India. I brought that perspective to LNRP as we began to build an organization from the grassroots and looked at how decisions in Washington, Madison, or our local government units impacted the watersheds of the lakeshore. We found our calling in protecting the waters that flow into Lake Michigan, investing in the LNRP Stewardship Fund, working with our communities, and building an administrative umbrella that supported local watershed groups and regional networks. The model was built on shared staff resources and a board of liaisons to these partner groups. We also became project-focused with Restore the Shore and our Coastal Resiliency Project.

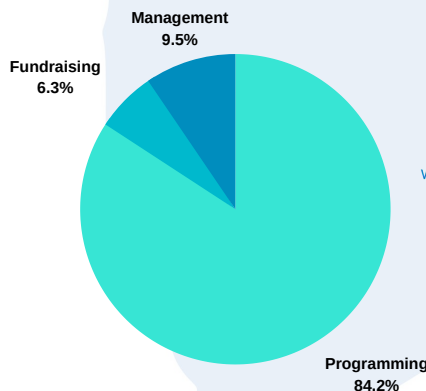
We have been led by a very talented and passionate group of engaged board members who represented each of these watershed groups and regional networks. I felt privileged to have Board Presidents that provided the leadership necessary to create and support a sustainable voice for Lake Michigan, starting with John Roberts-who hired me as Executive Director- and followed by Don Pirrung, Chris Goebel, John Kirsch, Chris Olson, and now Rolf Johnson.

As we move to the next phase of our evolution, we find ourselves in good hands with the hiring of Tom Mlada as our new Executive Director. We have expanded our reach and impact; we have built a reputation as a trusted partner; and we have created a network of community leaders who not only understand that water is life but are willing to advocate for the protection, conservation, and restoration of the lands, waters, and air from the Ledge to the Lakeshore.

INCOME BY CATEGORY



EXPENSES BY FUNCTIONAL CATEGORY



LNRP OFFICERS:

ROLF JOHNSON—PRESIDENT
CHRIS OLSON—VICE PRESIDENT
CATHY PABICH—SECRETARY
SARA SCHUETZE—TREASURER

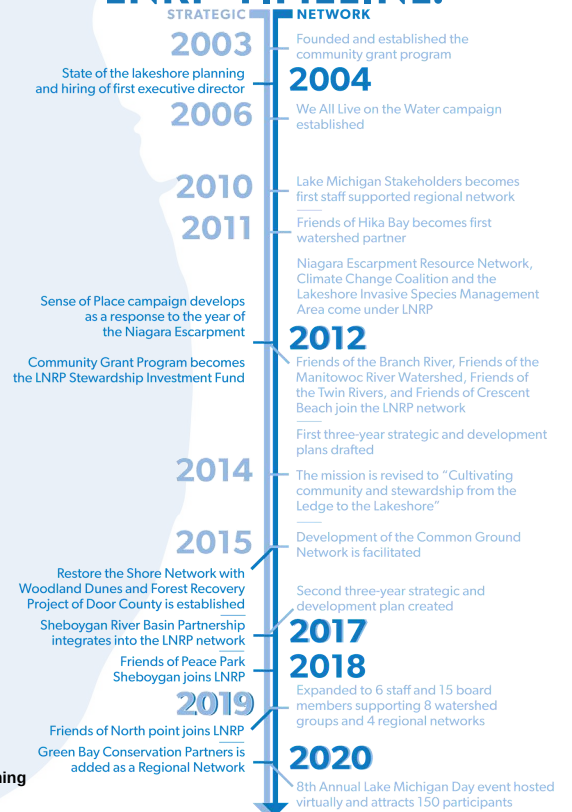
LNRP BOARD MEMBERS:

TOM WARD
ERIC FOWLE
CARL GIESSEL
JON GUMTOW
DUWAYNE KLESSIG
MARY KOCZAN
KATIE KROUSE
KARL KLESSIG
SUSAN KENNEDY

PREVIOUS BOARD MEMBERS 2018-2020:

JANETTE FAUL
LISA VIHOS
MICKEY JUDKINS
MARY SMYTHE
BOB BULTMAN

LNRP TIMELINE:



SINCE 2018, LNRP HAS SECURED OVER \$3.5 MILLION IN FEDERAL, STATE, AND FOUNDATION GRANTS FOR OUR CONSERVATION WORK

LNRP WATERSHEDS

SHEBOYGAN RIVER BASIN



Our Partners

- Sheboygan River Basin Partnership
- Friends of North Point
- Friends of Peace Park Sheboygan

“LNRP has made it possible for Friends of Peace Park to focus on furthering our mission and vision by doing the 'heavy lifting' regarding finances. With LNRP as our Fiscal Agent, we are able to concentrate on the important work at Sheboygan Peace Park. We also appreciate their support of our fund-raising and our community outreach efforts.”

–Mary Koczan, Friends of Peace Park Sheboygan

Our Projects

- Amsterdam Dunes Restoration
- Willow Creek Trout Stream Restoration
- Peace Park Sheboygan Improvement Project
- North Point Bluff Restoration
- Pigeon River Estuary Restoration
- Elkhart Lake Invasive Species Management



Our Programming

- Restoration of our Trees Sheboygan (ROOTS)
- Invasive Species Control
- Sheboygan River Nine Key Element (9KE) Watershed Planning



Our Impact

- 2,000 trees planted in Pigeon River Corridor
- 12 townships engaged in Emerald Ash Borer mitigation
- 307 landowners engaged and 86 acres treated of invasive Phragmites and Japanese Knotweed
- 55 kindergarten students sponsored to participate in outdoor education field trip
- Phase One of Sheboygan Peace Park Improvement Project completed
- Sheboygan River 14-mile water trail launched
- 104 volunteers collected 421 lbs. of trash during 2019 Beach Cleanups



LNRP WATERSHEDS

MANITOWOC RIVER BASIN



Our Partners

- Friends of Hika Bay
- Friends of the Manitowoc River Watershed
- Friends of the Branch River Watershed
- Friends of the Twin Rivers Watershed
- Friends of Stony Brook

"I wish to express my gratitude for the efforts of LNRP and the vital financial and staff support they have offered for the work being done on Stony Brook, a viable trout stream in our county. These efforts include a new culvert crossing, restoration work on the stream, and establishment of a Friends Group to sustain our work. LNRP has also supported our annual well testing program, WAV stream testing, Cal-Man Lakes rehab program, and a critical phragmites control program."

-DuWayne Klessig, LNRP Board Member and liaison to Friends of Stony Brook

Our Projects

- Stony Brook Cold-Water Trout Stream Enhancement
- Centerville Creek / Hika Park Restoration
- Fischer Creek Park / Point Creek Natural Area Habitat Enhancement
- Carsten's Lake Watershed Improvement Project
- Lower Schuette Park Restoration
- Little Manitowoc Coastal Wetland Restoration
- Ridge and Swale Wetland Restoration
- Forget-Me-Not-Creek Restoration



Our Programming

- Invasive Species Control for Phragmites and Japanese Knotweed
- Centerville Creek 9KE Watershed Planning
- Pine Creek 9KE Watershed Planning
- Manitowoc River N. Branch 9KE Watershed Planning

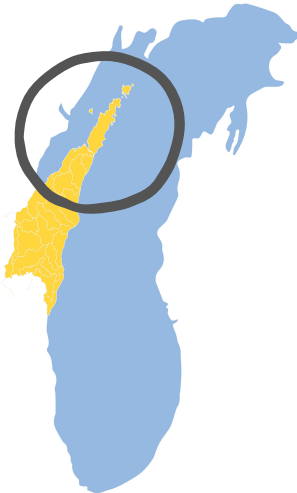
Our Impact

- Treated 1,063 parcels and 470 acres of invasive Phragmites
- Interns from UWGB-Manitowoc have annually analyzed over 5,000 individual water quality data samples from 21 stream sites in collaboration with the Lakeshore Water Institute
- 7 sites sampled for aquatic invasive species data during 2019 and 2020 statewide Snapshot Days
- 266 volunteers collected 833 lbs. of trash during 2019 Beach Cleanups; and another 150 lbs. was collected in spring of 2020
- 95 lbs. of trash was collected from the Manitowoc River in 2019



LNRP WATERSHEDS

KEWAUNEE & DOOR COUNTY
RIVER BASINS



Our Partners

- Forest Recovery Project of Door County
- Friends of Crescent Beach

“Thanks to our relationship with LNRP, we are creating community awareness, restoring natural areas on our beach and becoming a better educated community. The professional support, expert advice and networking opportunities that LNRP provides are fundamental to the sustainability of our existing projects and well-informed decision making with regard to future efforts to protect our beach and the Ahnapee River watershed.” -Cathy Pabich, Friends of Crescent Beach

Our Projects

- Kangaroo and Clark Lake Fish Habitat Enhancement
- Door County Tree Planting
- Olson Park Habitat Enhancement
- Crescent Beach Restoration and Habitat Enhancement



Our Programming

- Soar on the Shore-Crescent Beach Kite Flying Celebration
- Coastal Resiliency Habitat Enhancements
- Restore the Shore Ecosystem Restoration Projects



Our Impact

- 600 trees planted in spring 2020 by Forest Recovery Project
- 135 volunteers collected 250 lbs. of trash from Crescent Beach in 2019, not including several large items such as tires and construction materials
- Native shrubs planted on Clark Lake shoreline as part of a Natural Shores/Healthy Lake demonstration project
- Over 3,000 beach grass plugs planted by volunteers as part of the restoration of Crescent Beach
- Friends of Crescent Beach website launched



LNRP REGIONAL NETWORKS



Our Partners

- Niagara Escarpment Resource Network
- Lake Michigan Stakeholders
- Green Bay Conservation Partners
- Lakeshore Invasive Species Management Area
- Climate Change Coalition of Door County

“Climate Change Coalition of Door County (CCC) was excited when it became a regional network partner of LNRP. As a result, because CCC and LNRP are working together, each enriches and extends what the other can do. In addition, LNRP offers structural assistance in program planning, staffing, 501(c)(3) availability, and funding of selected CCC projects. CCC could not function without the administrative and creative assistance of LNRP.” –Carl Giessel, CCC



Our Projects

- Lake Michigan Coastal Wetland Filtration Project
- Emerald Ash Borer Mitigation
- Phragmites and Japanese Knotweed Control Project

Our Programming

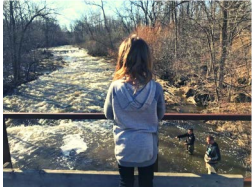
- Climate Change Forum
- 3rd Annual NERN/FVTC Ledge-ndary Student Chef Challenge
- 7th Annual Wisconsin Ledge AVA Celebration
- WI-Ledge Geo-tourism Program
- Great Lakes Literacy and Collective Climate Change Messaging
- Ban on Coal-Tar Based Sealant – (PAH)
- Lake Michigan Day
- Lake Michigan Champions of Conservation Award Program
- Chautauqua Barn Dance
- Green Bay Conservation Partners Roundtable



Our Impact

- Since 2018, LNRP has raised \$1.75 million in State and Federal grants for invasive species control
- PAH ordinances passed in 23 communities
- 8th Annual Lake Michigan Day with 150 virtual registrants
- Record attendance of 140 participants as the Green Bay Conservation Partners Spring Roundtable goes virtual in Spring of 2020
- LNRP and local poets have hosted three Water Poems events in Sheboygan and Algoma





LOOKING FORWARD...

Tom Mlada, Executive Director

Dear Friends, Partners, and Supporters of LNRP:

As you know, Lakeshore Natural Resource Partnership – LNRP – has had a significant conservation impact in communities spanning “the ledge to the lakeshore” since 2003. And, as we’ve celebrated in the pages of this biennial Impact Report, our LNRP Team, together with you, has expanded that conservation impact these past two years. We should be proud of these difference-making achievements!

The current environmental challenges facing our communities, our state, and our nation demand a new level of conservation leadership excellence, however. I am confident LNRP is prepared to assume that mantle of leadership, serve in an even larger capacity, and advocate with a more magnified voice.

Together with you, we work to enhance water quality throughout the Lake Michigan Basin; restore and enhance wildlife habitat and forest ecosystem; eradicate destructive invasive species; improve soil health and advance sustainable agricultural practices; protect natural areas and open land spaces; cultivate and engage community leaders; and educate community residents about the need for action to address the climate crisis. There is great nobility in our shared work. Moreover, there is great need for it. We find commonality and unity in conservation and stewardship of our greatest natural resources.

Such a calling gives real inspiration, purpose and meaning to our LNRP mission and work, and it serves as the foundation of our intimate collaboration and connection with our Regional Network, Watershed, and Community Partner Groups. Together, we cultivate community and stewardship, from the ledge to the lakeshore – and we can all take great pride in the difference we make for the special places we call home. There is a real sense of urgency for us to continue to deliver this conservation impact in the years to come – and I know we will.

I hope you enjoyed reading our Impact Report. Better yet, please join us and support us in the critical community-based conservation work we do. Now more than ever, our planet needs us.

With gratitude~

LNRP STAFF:



Tom Mlada
Executive Director



Jim Kettler
Director of Projects



Kendra Kelling
Director of Programming



Jenn Hansmann
Community Relations
Coordinator



Jeff Kelling
Finance & Data Manager



Nicole Matson
Climate Change Outreach
Coordinator



Zachary Kunstman
Content and Design
Consultant

Our LNRP Team extends our heartfelt gratitude to the extraordinary generosity of our supporters -- individuals, business partners, foundations, and granting agencies -- who make our community-based conservation work possible. Your inspiring investment is a profound reflection of the trust you have in us. We are proud to have earned that trust, and we are honored to fulfill our mission and expand our impact in partnership with you!



VOLUNTEER

Your time matters.
Invest your time and talent in meaningful conservation work!



GIVE

Create financial stability.
Invest your financial resources for greater stewardship impact!



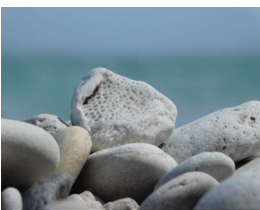
ATTEND

Participate in your community.
Join us at an LNRP event to be inspired, engaged, and connected.



SHARE

Memories for all.
Use #4lnrp in your social media networks to share and celebrate our impact in your community!



A Sense of Place

"The Niagara Escarpment Resource Network's mission to 'Protect Wisconsin's Niagara Escarpment through geo-tourism, interpretation, education, advocacy and community engagement' would never be realized without the support of LNRP and its staff. LNRP's framework for addressing natural resource issues 'from the Ledge to the Lakeshore' is powerful in terms of formulating new partnerships and instilling meaningful, positive actions by the citizens and stewards of the basin." -Eric Fowle, Niagara Escarpment Resource Network

